

SLAMDANCE

BY FILMMAKERS,
FOR FILMMAKERS

2019 OVERVIEW



SLAMDANCE OPPORTUNITIES

Reach emerging artists, industry and media through custom activations, brand integration, hospitality and content.

Slamdance is a revolutionary force that has changed the face of entertainment. Year-round we discover, develop and nurture artists in programs focused on new writers, digital, interactive and gaming, grants and mentorship, education, showcases and of course the Slamdance film festival.

With thousands of annual attendees and over 40 million estimated coverage views, Slamdance has become a destination for brands to achieve marketing goals that only an entertainment organization like Slamdance can provide.

PRESENTING



PARTNERS

MAJOR



SIGMA

FESTIVAL



FREESTYLE
digital media



FRIENDS OF THE FESTIVAL



PROGRAM BENEFACTOR



ARTIST LED

Slamdance's mission is to champion emerging artists who in turn will shape our cultural future:

By Filmmakers, For Filmmakers



[Watch Video](#)

Nicole Brending, director of *Dollhouse*, winner of the 2019 Slamdance Grand Jury Prize and the Spirit of Slamdance.



Steven Soderbergh speaks before the Slamdance World Premiere of his latest film *High Flying Bird*.



More than a festival, Slamdance is the best place in the world to find lifetime collaborators. Slamdance has helped launch filmmakers that have generated over 17 billion dollars at the box office and gone on to change the face of entertainment. But what is more valuable than discovery and dollars, is that we created an inclusive community in which artists help each other build sustainable careers. Notable alumni include Sean Baker (*The Florida Project*), Ari Aster (*Hereditary*), Lena Dunham (*Girls*), and Oren Peli (*Paranormal Activity*).



AUDIENCE

15K+

Attendees

64%

Age 18-35

19%

Age 36-54

85%

College or higher

ENTRANTS

10K+

Submissions

48%

Female

51%

Male

1%

Other

65%

US

35%

Foreign

MEDIA

226

Articles

42.9M

Coverage Views

38K+

Social Shares

6 Billion+

Online Readership

58K+

Social Media Followers

43K+

Email Subscribers

Media Outlets Include

Los Angeles Times
New York Times
Variety
Deadline Hollywood
Forbes
The Hollywood Reporter

The Wrap
National Public Radio
Yahoo!
IMDB
Indiewire
ABC News

Slamdance
Press + Media

Filmmaker
Press + Media

BY THE NUMBERS

SLAMDANCE 2019

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SONVEY BEST RATES GUARANTEED AT MARRIOTT.COM

Slamdance: Steven Soderbergh Talks Filming 'High Flying Bird' With an iPhone

By Mike Fleming Jr. January 24, 2019 9:24am



AV FILM

It only took a new Steven Soderbergh movie to finally get us to Slamdance



High Flying Bird

SUNDANCE FILM FESTIVAL 2019

DEADLINE | HOLLYWOOD | FILM

Still The Smartest Guy On The Hill 30 Years After Sex, Lies & Videotape: Steven Soderbergh Unravels Hollywood Chaos

By Mike Fleming Jr. January 24, 2019 9:24am



It's three decades ago that Steven Soderbergh's debut sex lie & videotape was the top Sundance Film Festival prize and turned the indie film into an industry after his \$1 million film grossed \$36 million for Miramax. He's since generated Oscar winners (Traffic, Erin Brockovich) and launched blockbuster franchises (Ocean's Eleven, Magic Mike), but at least has remained a maverick with indie curiosity and maverickness that led him to test every possible distribution model. And, retirement, briefly.

Related: 'High Flying Bird' Trailer One Agent Tried To Pick & Pull A Basketball Strike In Steven Soderbergh's...

Soderbergh returned to Park City this year to accept the Founder's Award from rival Slamdance, and launch his iPhone-shot Netflix film High Flying Bird there with his The Danish star Andrew Hilliard. And oversee the Sundance launch of The Report, the true torture cover-up tale he produced that got a \$14 million world rights deal from...

Los Angeles Times

CALENDAR

SUNDAY, FEBRUARY 3, 2019 • LATIMES.COM/CALENDAR



The New York Times

Hundreds of Punks Hit the Desert. The Modern Music Festival Was Born.



From 1983 to 1985, punks including Perry Farrell and Aaron Turner from Pearl Jam landed in the Mojave Desert to attend D.L.Y. concerts that were part of Desertfest Central. [View Photo](#)

By Jane Woll

Jan. 24, 2019

VARIETY

HOME | FILM | TV | MUSIC | TECH | GAMING | THEATER

Slamdance's Greatest Hits

By Nick Clement



Over the past quarter century, the Slamdance Film Festival has served as a launchpad for a number of now high profile filmmakers at the very start of their careers. Here is a baker's dozen of some of the festival's greatest discoveries.

Marc Forster
"Lounge"

THE WRAP

"Dollhouse" Leads 2019 Slamdance Awards Winners

Nicole Brendler's feminist puppet show won the top jury prize



Awards were handed out Thursday at the 25th annual Slamdance Film Festival in Park City, Utah, with nine films earning honors in the jury, audience and sponsored categories.

The narrative jury prize was awarded to the feminist puppet animation film "Dollhouse: The Eradication of Female Subjectivity in American Popular Culture," directed by Nicole Brendler. Honorable mention was given to "Cat Sticks," directed by Ronny Sen.

abc NEWS

Slamdance Film Festival



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VARIETY

Slamdance Film Festival Marks 25th Anniversary in Style

By Nick Clement



The 25th anniversary edition of the Slamdance Film Festival kicks off Jan. 25-31 in Park City, Utah, with a line-up of world premieres, guest speakers and filmmaking seminars all geared toward fresh storytellers who are looking for their cinematic breakthroughs. This year, further underscoring a desire for world cinema, there are 11 narrative and one documentary features that will be showcased in competition, from Argentina, Belarus, Brazil, Germany, India, Italy, Kenya, Poland, South Africa and the U.S., alongside the U.S. 28 competition films are feature-length directorial debuts with budgets of less than \$1 million, and lack American distribution.

as well as Jon Fitzgerald, Shane Kuhn, Dan

IndieWire

Slamdance Is 25 Years Old, and Still Maintains the Spirit of an Unruly Teenager

Created by frustrated filmmakers after Sundance turned them down, the other Park City festival has become an institution of its own.

Charles Lyons

Jan. 24, 2019 12:00 pm



Do you know the MOST BINGED shows across the top 100 series?

“Of all the Sundance myths that developed over the last 35 years, the biggest fallacy is that of being magically discovered and launching one’s career on a snow-covered January evening in Park City. **If anything, when that does happen, it’s across the street at Slamdance.**”

— **Indiewire**



FILM FESTIVAL

January 24th – 30th, 2020

Park City, Utah

The Slamdance Film Festival represents the raw, unfiltered voice of independent artists to a predominantly entertainment industry audience.

Working closely with alumni and sponsors, Slamdance champions emerging filmmakers from around the world who represent the future of storytelling, and supports their careers at the festival and beyond.





PRESENTED BY THE DGA

Over the years, countless filmmakers have attended the DGA-hosted Opening Night Filmmaker Welcome, including several prominent DGA members whose early careers can take their beginnings back to the Slamdance Film Festival.

“The first call to distribute my work came out of Slamdance. I’ve made other films since but this was exactly the right place to start.”

— Christopher Nolan



7 days

8K+ Attendees

Concurrently with
Sundance Film Festival

100+ Films

World Premieres

1st-time Feature Filmmakers

Breakout Features

Oscar-qualifying short films

Special presentations
with high profile alums

Special Events

DGA Filmmaker Welcome

Opening Night Bowling Party

Daily Sponsor-presented Happy

Hours

Polytechnic Workshops

Hot Tub Summit

Awards Ceremony & Closing Party

Awards

Grand Jury Prizes

Audience Awards

Spirit of Slamdance

Russo Brothers Fellowship

CreativeFuture Innovation Award



Matt Gamarra of the DGA (center) with Slamdance filmmakers at the 2019 DGA Filmmaker Welcome.

SCREENPLAY COMPETITION

March – October, 2019

Slamdance runs one of the largest screenplay competitions in the United States. We receive over 3,000 screenplays annually and award winners with cash prizes from Slamdance and our sponsors.

In addition, we have developed an affordable in-depth coverage system that provides constructive feedback and personal consultancy on entrants' work. Our competition has a proven track record of linking finalists from all around the world to the media industry as well as securing option and production agreements.

Currently, Slamdance is teaming up with **Oscar-winning producer and alumn Shaun Redick** (*Get Out*, *BlackkKlansman*) to produce the 2017 Slamdance Screenplay Competition winner *Day Shift*, written by Tyler Tice.



Jessica Sinyard, Grand Prize Winner of the 2019 Slamdance Screenplay Competition for her TV Pilot, *The Peak*.

DIG

October 22-24, 2019

Los Angeles, California

DIG (Digital, Interactive, and Gaming) is becoming LA's premier event for creators who push the boundaries of storytelling.

Showcasing artists who work with experimental technologies, digital platforms, and interactivity, DIG extends the Slamdance community in exciting new ways. 2018 was our biggest year to date with participation from **NASA, Digital Domain,**

Lost Spirits, and Gamefly.

Exhibits were spread across two downtown LA venues including **The Ace Hotel.**

DIG is showing that stories have the power to do much more than simply entertain us. They can be used as tools of inspiration, motivation, mobilization, healing and education. We strive to showcase new interactive media that will shape our cultural future.

SLAMDANCE



[Watch Video](#)



POLYTECHNIC

Slamdance Polytechnic is a year-round program providing an inclusive learning environment for new ideas and creative methods in filmmaking, with an emphasis on technology, development in craft, and Do-It-Yourself solutions.

Slamdance Polytechnic stands out in its mission to be **open and free for everyone**. We collaborate with universities, alumni, leading educators, and industry partners on workshop presentations and panels that cover the complete life-cycle for media production, including legal issues and career development.

[Watch Video](#)

CINEMA CLUB & ON THE ROAD

Slamdance's **Cinema Club at ArcLight Cinemas in Los Angeles** and **On The Road** tours showcase independent films in the United States and internationally.

These events are consistently well-attended and involve Q&A sessions connecting filmmakers with audiences. Our showcases support work by festival alumni as well as world cinema and work from underrepresented voices.



GRANTS & MENTORSHIP



Anthony and Joe Russo, Slamdance alumni & directors of *The Avengers: Infinity War*.

Slamdance's Grants and Mentorships will support the development of emerging artists by providing funds and mentorship through our alumni network. All grants will be open to the public and will give preference to artists who do not have long track records of receiving grants.

The \$25K **Russo Brothers Fellowship** is the first step in this larger initiative. Just like the festival, our focus will be on maintaining a level playing field, supporting undiscovered talent that does not yet enjoy institutional or commercial support, and breaking down exhibition and audience barriers for emerging artists.

[Watch Video](#)



Hannah Peterson, 2019 Russo Brothers Fellowship recipient.

SLAMDANCE MIAMI

Slamdance will launch a new film festival in Miami-Dade County, focused on local independent filmmakers with an emphasis to include content creators from throughout Florida, the Caribbean, and Central and South America. Slamdance Miami's goal is to create a world-renowned festival by supporting emerging and underrepresented artists while continuing to be entirely artist-run— by filmmakers, for filmmakers. To date, **Slamdance has received the backing of Miami Dade County, O Cinemas and Filmgate.** Like the existing festival in Park City, Utah, Slamdance will build this annual event which includes **film screenings, Polytechnics, and DIG (Digital, Interactive and Gaming)**, in conjunction with a local production team and Floridian filmmakers who will serve as programmers for its **inaugural 2020 event.**

Slamdance Miami is currently seeking Founding and Festival partners.



[Watch Video](#)



Be the first to connect with the next generation of artists set to change the face of entertainment.

Slamdancers are often first-time filmmakers and first-time festival-goers. They are learning, growing, experimenting, and on the look out for new ideas, opportunities, and technologies. Slamdance provides a unique environment for brands and services to gain exposure to the revolutionary minds who have not yet settled in their ways and are looking towards creating the future.

Help them shape their vision.

[Watch Video](#)

Ev

Media

SIGMA

Blackmagicdesign

SLAMDANCE

G-Technology

MediaU

PARTNERSHIP LEVELS

Slamdance offers five partnership levels. Our team will work with you to build a custom package that is tailored for specific brand objectives and best integrates your company into the Slamdance experience and community.

Pricing begins at \$5K and rises to \$100K+.

PROGRAM BENEFACTOR

Customized partnership for a single year-round Slamdance program offering advertising opportunities in selected program.

FRIENDS OF THE FESTIVAL

Customized partnership for selected event at the Slamdance Film Festival. Festival advertising opportunities, All-Access pass packages and product integration and sampling included.

FESTIVAL

Customized partnership across multiple events at the Slamdance Film Festival including advertising opportunities at the festival, on Slamdance TV and in online media, All-Access pass packages and product integration and sampling.

MAJOR

Significant partnership across multiple events at the Slamdance Film Festival and within select year-round programs, including advertising opportunities at the festival and events, on Slamdance TV and in online media, All-Access pass packages and coverage of branded content.

PRESENTING

Leading Film Festival partnership across multiple events and year-round partnership in multiple Slamdance programs. Lead partnership position in all press and media, exclusive positioning on Slamdance TV and in online media, and original content creation included. Every mention of the Slamdance Film Festival will also include the “presented by” credit for your company.



Lyndon Barrois, director of *Prizefighter*



Raven Jackson, director of *Nettles*



Frederic Forestier, Slamdance alumni and juror



Markie Wenzel, subject of *Markie in Milwaukee*



Peter Wells, *Propolis 7*



Cheri Gaulke, director of *Gloria's Call*

[Watch Video](#)



Tarell Alvin McCraney, screenwriter of *High Flying Bird*

[Watch Video](#)



Helen Hideko, director of *Ykcowrebbaj*



[Watch Video](#)

Sierra McCormick, *The Vast of Night*



Julian Semilian, *A Great Lamp*



Darya Zhuk, director of *Crystal Swan*



Naima Ramos-Chapman, director of *Piu Piu*



WHO WILL WE DISCOVER NEXT?