

SLAMDANCE

BY FILMMAKERS.
FOR FILMMAKERS

2019 OVERVIEW



SLAMDANCE OPPORTUNITIES

Reach emerging artists, industry and media through custom activations, brand integration, hospitality and content.

Slamdance is a revolutionary force that has changed the face of entertainment. Year-round we discover, develop and nurture artists in programs focused on new writers, digital, interactive and gaming, grants and mentorship, education, showcases and of course the Slamdance film festival.

With thousands of annual attendees and over 40 million estimated coverage views, Slamdance has become a destination for brands to achieve marketing goals that only an entertainment organization like Slamdance can provide.

PRESENTING



PARTNERS

MAJOR



SIGMA

FESTIVAL



FRIENDS OF THE FESTIVAL



PROGRAM BENEFACTOR



ARTIST LED

Slamdance's mission is to champion emerging artists who in turn will shape our cultural future:

By Filmmakers, For Filmmakers

[Watch Video](#)

Nicole Brending, director of *Dollhouse*, winner of the 2019 Slamdance Grand Jury Prize and the Spirit of Slamdance.



Steven Soderbergh speaks before the Slamdance World Premiere of his latest film *High Flying Bird*.





More than a festival, Slamdance is the best place in the world to find lifetime collaborators. Slamdance has helped launch filmmakers that have generated over 17 billion dollars at the box office and gone on to change the face of entertainment. But what is more valuable than discovery and dollars, is that we created an inclusive community in which artists help each other build sustainable careers. Notable alumni include Sean Baker (*The Florida Project*), Ari Aster (*Hereditary*), Lena Dunham (*Girls*), and Oren Peli (*Paranormal Activity*).



AUDIENCE

15K+

Attendees

64%

Age 18-35

19%

Age 36-54

85%

College or higher

ENTRANTS

10K+

Submissions

48%

Female

51%

Male

1%

Other

65%

US

35%

Foreign

MEDIA

226

Articles

38K+

Social Shares

58K+

Social Media Followers

42.9M

Coverage Views

6 Billion+

Online Readership

43K+

Email Subscribers

Media Outlets Include

Los Angeles Times

New York Times

Variety

Deadline Hollywood

Forbes

The Hollywood Reporter

The Wrap

National Public Radio

Yahoo!

IMDB

Indiewire

ABC News

**Slamdance
Press + Media**

**Filmmaker
Press + Media**

BY THE NUMBERS

SLAMDANCE 2019

“Of all the Sundance myths that developed over the last 35 years, the biggest fallacy is that of being magically discovered and launching one’s career on a snow-covered January evening in Park City. **If anything, when that does happen, it’s across the street at Slamdance.**”

— Indiewire



FILM FESTIVAL

January 24th – 30th, 2020

Park City, Utah

The Slamdance Film Festival represents the raw, unfiltered voice of independent artists to a predominantly entertainment industry audience.

Working closely with alumni and sponsors, Slamdance champions emerging filmmakers from around the world who represent the future of storytelling, and supports their careers at the festival and beyond.





PRESENTED BY THE DGA

Over the years, countless filmmakers have attended the DGA-hosted Opening Night Filmmaker Welcome, including several prominent DGA members whose early careers can take their beginnings back to the Slamdance Film Festival.

“The first call to distribute my work came out of Slamdance. I’ve made other films since but this was exactly the right place to start.”

— Christopher Nolan



7 days

8K+ Attendees

Concurrently with
Sundance Film Festival

100+ Films

World Premieres

1st-time Feature Filmmakers

Breakout Features

Oscar-qualifying short films

Special presentations
with high profile alums

Special Events

DGA Filmmaker Welcome

Opening Night Bowling Party

Daily Sponsor-presented Happy
Hours

Polytechnic Workshops

Hot Tub Summit

Awards Ceremony & Closing Party

Awards

Grand Jury Prizes

Audience Awards

Spirit of Slamdance

Russo Brothers Fellowship

CreativeFuture Innovation Award



Matt Gamarra of the DGA (center) with Slamdance filmmakers at the 2019 DGA Filmmaker Welcome.

SCREENPLAY COMPETITION

March – October, 2019

Slamdance runs one of the largest screenplay competitions in the United States. We receive over 3,000 screenplays annually and award winners with cash prizes from Slamdance and our sponsors.

In addition, we have developed an affordable in-depth coverage system that provides constructive feedback and personal consultancy on entrants' work. Our competition has a proven track record of linking finalists from all around the world to the media industry as well as securing option and production agreements.

Currently, Slamdance is teaming up with **Oscar-winning producer and alumni Shaun Redick (*Get Out, BlackkKlansman*)** to produce the 2017 Slamdance Screenplay Competition winner ***Day Shift***, written by Tyler Tice.



Jessica Sinyard, Grand Prize Winner of the 2019 Slamdance Screenplay Competition for her TV Pilot, *The Peak*.

DIG

October 22-24, 2019

Los Angeles, California

DIG (Digital, Interactive, and Gaming) is becoming LA's premier event for creators who push the boundaries of storytelling. Showcasing artists who work with experimental technologies, digital platforms, and interactivity, DIG extends the Slamdance community in exciting new ways. 2018 was our biggest year to date with participation from **NASA, Digital Domain,**

Lost Spirits, and Gamefly.

Exhibits were spread across two downtown LA venues including **The Ace Hotel.**

DIG is showing that stories have the power to do much more than simply entertain us. They can be used as tools of inspiration, motivation, mobilization, healing and education. We strive to showcase new interactive media that will shape our cultural future.

SLAMDANCE



[Watch Video](#)



POLYTECHNIC

Slamdance Polytechnic is a year-round program providing an inclusive learning environment for new ideas and creative methods in filmmaking, with an emphasis on technology, development in craft, and Do-It-Yourself solutions.

Slamdance Polytechnic stands out in its mission to be **open and free for everyone**. We collaborate with universities, alumni, leading educators, and industry partners on workshop presentations and panels that cover the complete life-cycle for media production, including legal issues and career development.

[Watch Video](#)

CINEMA CLUB & ON THE ROAD

Slamdance's **Cinema Club at ArcLight Cinemas in Los Angeles** and **On The Road** tours showcase independent films in the United States and internationally.

These events are consistently well-attended and involve Q&A sessions connecting filmmakers with audiences. Our showcases support work by festival alumni as well as world cinema and work from underrepresented voices.



GRANTS & MENTORSHIP



Anthony and Joe Russo, Slamdance alumni & directors of *The Avengers: Infinity War*.

Slamdance's Grants and Mentorships will support the development of emerging artists by providing funds and mentorship through our alumni network. All grants will be open to the public and will give preference to artists who do not have long track records of receiving grants.

The \$25K **Russo Brothers Fellowship** is the first step in this larger initiative. Just like the festival, our focus will be on maintaining a level playing field, supporting undiscovered talent that does not yet enjoy institutional or commercial support, and breaking down exhibition and audience barriers for emerging artists.

[Watch Video](#)



Hannah Peterson, 2019 Russo Brothers Fellowship recipient.

SLAMDANCE MIAMI

Slamdance will launch a new film festival in Miami-Dade County, focused on local independent filmmakers with an emphasis to include content creators from throughout Florida, the Caribbean, and Central and South America. Slamdance Miami's goal is to create a world-renowned festival by supporting emerging and underrepresented artists while continuing to be entirely artist-run— by filmmakers, for filmmakers. To date, **Slamdance has received the backing of Miami Dade County, O Cinemas and Filmgate**. Like the existing festival in Park City, Utah, Slamdance will build this annual event which includes **film screenings, Polytechnics, and DIG (Digital, Interactive and Gaming)**, in conjunction with a local production team and Floridian filmmakers who will serve as programmers for its **inaugural 2020 event**.

Slamdance Miami is currently seeking Founding and Festival partners.



[Watch Video](#)



Watch Video

Be the first to connect with the next generation of artists set to change the face of entertainment.

Slamdancers are often first-time filmmakers and first-time festival-goers. They are learning, growing, experimenting, and on the look out for new ideas, opportunities, and technologies. Slamdance provides a unique environment for brands and services to gain exposure to the revolutionary minds who have not yet settled in their ways and are looking towards creating the future.

Help them shape their vision.

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Media

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Blackmagicdesign

SLAMDANCE

G-Technology

MediaU

PARTNERSHIP LEVELS

Slamdance offers five partnership levels. Our team will work with you to build a custom package that is tailored for specific brand objectives and best integrates your company into the Slamdance experience and community.

Pricing begins at \$5K and rises to \$100K+.

PROGRAM BENEFACTOR

Customized partnership for a single year-round Slamdance program offering advertising opportunities in selected program.

FRIENDS OF THE FESTIVAL

Customized partnership for selected event at the Slamdance Film Festival. Festival advertising opportunities, All-Access pass packages and product integration and sampling included.

FESTIVAL

Customized partnership across multiple events at the Slamdance Film Festival including advertising opportunities at the festival, on Slamdance TV and in online media, All-Access pass packages and product integration and sampling.

MAJOR

Significant partnership across multiple events at the Slamdance Film Festival and within select year-round programs, including advertising opportunities at the festival and events, on Slamdance TV and in online media, All-Access pass packages and coverage of branded content.

PRESENTING

Leading Film Festival partnership across multiple events and year-round partnership in multiple Slamdance programs. Lead partnership position in all press and media, exclusive positioning on Slamdance TV and in online media, and original content creation included. Every mention of the Slamdance Film Festival will also include the “presented by” credit for your company.



Lyndon Barrois, director of *Prizefighter*



Raven Jackson, director of *Nettles*



Frederic Forestier, *Slamdance* alumni and juror



Markie Wenzel, subject of *Markie in Milwaukee*



Peter Wells, *Propolis 7*



Cheri Gaulke, director of *Gloria's Call*



Tarell Alvin McCraney, screenwriter of *High Flying Bird*



Helen Hideko, director of *Ykcowrebbaj*



[Watch Video](#)

Sierra McCormick, *The Vast of Night*



Julian Semilian, *A Great Lamp*



Darya Zhuk, director of *Crystal Swan*



Naima Ramos-Chapman, director of *Piu Piu*



WHO WILL WE DISCOVER NEXT?